



## **EDUCATION**

### **BFA, Graphic & Interactive Design**

Tyler School of Art & Architecture,  
Temple University,  
Philadelphia, PA  
2018 - 2022

### **International Baccalaureate Diploma**

Westlake Academy,  
Westlake, TX  
2014 - 2018

## **SKILLS**

Adobe Illustrator  
Adobe Photoshop  
Adobe Lightroom  
Adobe Substance Stager  
Adobe InDesign  
Adobe AfterEffects  
Adobe XD  
Microsoft PowerPoint  
Microsoft Word  
Final Cut Pro  
Illustration  
Project Management

## **PROFESSIONAL EXPERIENCE**

### **Freelance Graphic Designer**

#### **Banza**

Brooklyn, NY (Remote) / July 2023 - Current

- Collaborated remotely with Banza's Marketing and Sales teams, contributing to impactful projects such as packaging for a Banza-Tabasco collaboration and Amazon sales ads.
- Managed multiple projects concurrently, ensuring meticulous organization for files and presentation design, optimizing workflows for efficiency.
- Demonstrated effective decision-making in design, significantly contributing to Banza's marketing and sales efforts through innovative design and communication.

#### **Graphic Designer**

#### **Brooklyn Brewery**

Brooklyn, NY (Remote) / August 2022 - Current

- Participated in weekly meetings with the Art Director and Senior Designer for project overviews and collaborative work.
- Reviewed and designed point-of-sale materials, event promotions, digital advertisements, and maintained a library of editable templates for marketing material.
- Assessed company-wide brand guidelines and assisted the Art Director in overall branding updates.

#### **Design Intern**

#### **Milk Crate Tech**

Philadelphia, PA / May - June 2020

- Actively participated in daily meetings with team leaders, contributing to project assessments.
- Designed various graphics for different nonprofits in Philadelphia, fostering collaborative efforts with other design interns.

#### **Freelance Illustrator**

#### **Temple Times**

Philadelphia, PA / August 2018 - May 2020

- Worked within a student-led team to provide artwork for diverse news stories.
- Produced over 40 digital illustrations under tight deadlines, collaborating in weekly team meetings for brainstorming and reflection.

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